

Silver Days Giveaway

Official Rules



Depart from Ordinary™

NO PURCHASE NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility: Silver Days Giveaway (the “Sweepstakes”) is open only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Employees of Silver Airways Corporation, Siquis Limited, HelloWorld, Inc., and their parent and affiliate companies as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Sweepstakes is subject to all applicable federal, state, and local laws and regulations and is void where prohibited. Participation constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s and Administrator’s decisions, which are final and binding in all matters related to the Sweepstakes. Winning a prize is contingent upon fulfilling all requirements set forth herein.

2. Sponsor: Silver Airways Corporation, 1100 Lee Wagener Blvd #201, Fort Lauderdale, FL, 33315-3570. **Administrator:** HelloWorld, Inc., One ePrize Drive, Pleasant Ridge, MI 48069.

3. Timing: The Sweepstakes begins on June 9, 2014 at 12:00 a.m. Eastern Time (“ET”), ends on July 8, 2014 at 11:59 p.m. ET (the “Promotion Period”) and consists of thirty (30) daily entry periods (each an “Entry Period”). An Entry Period is defined as beginning at 12:00 a.m. ET and ending at 11:59 p.m. ET each day during the Promotion Period. Amazon Web Services computer is the official time-keeping device for the Sweepstakes.

4. How to Enter: During the Promotion Period, visit www.silverdaysgiveaway.com and follow the links and instructions to complete and submit the registration form including your name, phone number, zip code, and a valid email address. You automatically will receive one (1) entry into the Sweepstakes. Limit: You may receive one (1) entry by entering the Sweepstakes.

Referral Program: After you enter the Sweepstakes, you will be invited to submit the names and email addresses of up to five (5) friends who must be eligible to enter the Sweepstakes. You may refer up to five (5) friends each time you visit the referral page. You may only refer persons with whom you have an existing relationship and you cannot refer persons who have previously been referred to the Sweepstakes. Each person that you refer will receive an email notifying him or her about the Sweepstakes. You will be given one (1) additional entry into the Sweepstakes for each friend who follows the link within their email and successfully enters the Sweepstakes during the Promotion Period.

Entries will carry over into subsequent Entry Period drawings. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations and logins, or any other methods will void that entrant’s entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. In the event of a dispute as to any registration, the authorized account holder of the email address used to register will be deemed to be the entrant. The “authorized account holder” is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being the authorized account holder.

5. Drawings: Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of the potential winners are final and binding in all matters related to the Sweepstakes. Administrator will randomly select the potential Sweepstakes winners from all eligible entries received during each Entry Period, on or around the next business day following the applicable Entry Period. Non-winning entries will carry over into subsequent Entry Period drawings. The potential winners will be notified by email. Each potential winner will be required to provide a valid physical address for prize fulfillment which must be received by Administrator, within five (5) days of the date notice or attempted notice is sent, in order to claim the prize. If a potential winner of any prize cannot be contacted, fails to provide a valid physical address within the required time period, or the prize is returned as undeliverable, the potential winner forfeits the prize. Receiving a prize is contingent upon compliance with these Official Rules. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. Only three (3) alternate drawings will be held, after which the prize will remain un-awarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Sweepstakes.

6. Prizes: THIRTY (30) GRAND PRIZES (awarded one (1) per Entry Period): Two (2) \$250 Silver Airways travel vouchers. Approximate Retail Value (“ARV”): \$500.

Prize is valid for two (2) roundtrip flights for individuals traveling together with the same itinerary; it cannot be used for one (1) individual traveling twice. Prize is a negotiable instrument and will not be replaced if lost, stolen or expired. Travel must be booked and flown within one (1) year from the date of issue. Stopover combinations and open tickets are not permitted. Outbound travel must commence on or before the expiration date. Silver Airways reserves the right to limit the number of seats available for travel. Class of service restrictions and BLACKOUT DATES APPLY. No Frequent Flyer Miles will be awarded for this travel. Prize is non-transferable and has no redeemable cash value. All applicable taxes are the responsibility of the customer. Taxes will be paid when redeeming the prize and making your reservation. Depending on your destination, you may be required to pay International Departure Taxes of approximately \$50.00 USD per person when redeeming your tickets. Prize may not be used in conjunction with any other reward, discount or offer. Customers will be required to provide positive identification. In the event of flight irregularity, alternate travel will be provided only on Silver Airways operated flights. Silver Airways assume no responsibility for any expenses or tax liability in conjunction with the use of this prize including, but not limited to, expenses for accommodations, food or circumstances beyond the control of Silver Airways. The bearer of a flight coupon purchased with a Silver Airways travel authorization will be compensated for voluntary denied boarding. Customers who are involuntarily denied boarding will be compensated the same as customers who are voluntary denied boarding. This is valid on flights marketed and operated by Silver Airways. Not valid on flights where Silver Airways is doing business as another carrier (e.g. Not valid on flights where Silver operates as United Express throughout the Cleveland and Washington, Dulles areas) or on partner flights (e.g. JetBlue). No substitution will be made except as provided herein at the Sponsor’s sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Odds of winning a prize depend on the number of eligible entries received during the Promotion Period. Limit: One (1) prize per person. Total ARV of all prizes: \$15,000.

Silver Days Giveaway

Official Rules (continued)



Depart from Ordinary™

7. Release: By receipt of any prize, winners agree to release and hold harmless Sponsor, Siquis Limited, Amazon Web Services, Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Sweepstakes or receipt or use or misuse of any prize.

8. Publicity: Except where prohibited, participation in the Sweepstakes constitutes each winner's consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state for promotional purposes in any media, worldwide, without further payment or consideration.

9. General Conditions: Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. In such event, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any or all of the prizes offered herein. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

10. Limitations of Liability: The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Sweepstakes; (4) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (5) late, lost, undeliverable, damaged or stolen mail; or (6) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes, if it is possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

11. Disputes: Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the Eastern District of Michigan (Southern Division) or the appropriate Michigan State Court located in Oakland County, Michigan; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes, but in no event attorneys' fees; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

12. Entrant's Personal Information: Information collected from entrants is subject to Administrator's Privacy Policy <http://www.helloworld.com/privacy-policy> and Sponsor's Privacy Policy <http://www.silverairways.com/more-information/privacy-policy>.

13. Winner List: For a winner list, visit www.silverdaysgiveaway.com/winners.php. The winner list will be posted after winner confirmation is complete.

© 2014 HelloWorld, Inc. All rights reserved.